



PORTFOLIO





SHORT DESCRIPTION

Hello, my name is Audrick Ibarra, and as of right now, I am starting up as a digital art student who is studying Graphic Design using Adobe programs such as Photoshop, Illustrator, InDesign, and many more. I am in the process of learning the essentials that will improve my skills and techniques in graphic design, and I hope to see myself using these sorts of skills in the future when I'm either doing graphic design as a hobby or as a career. (it is what it is)





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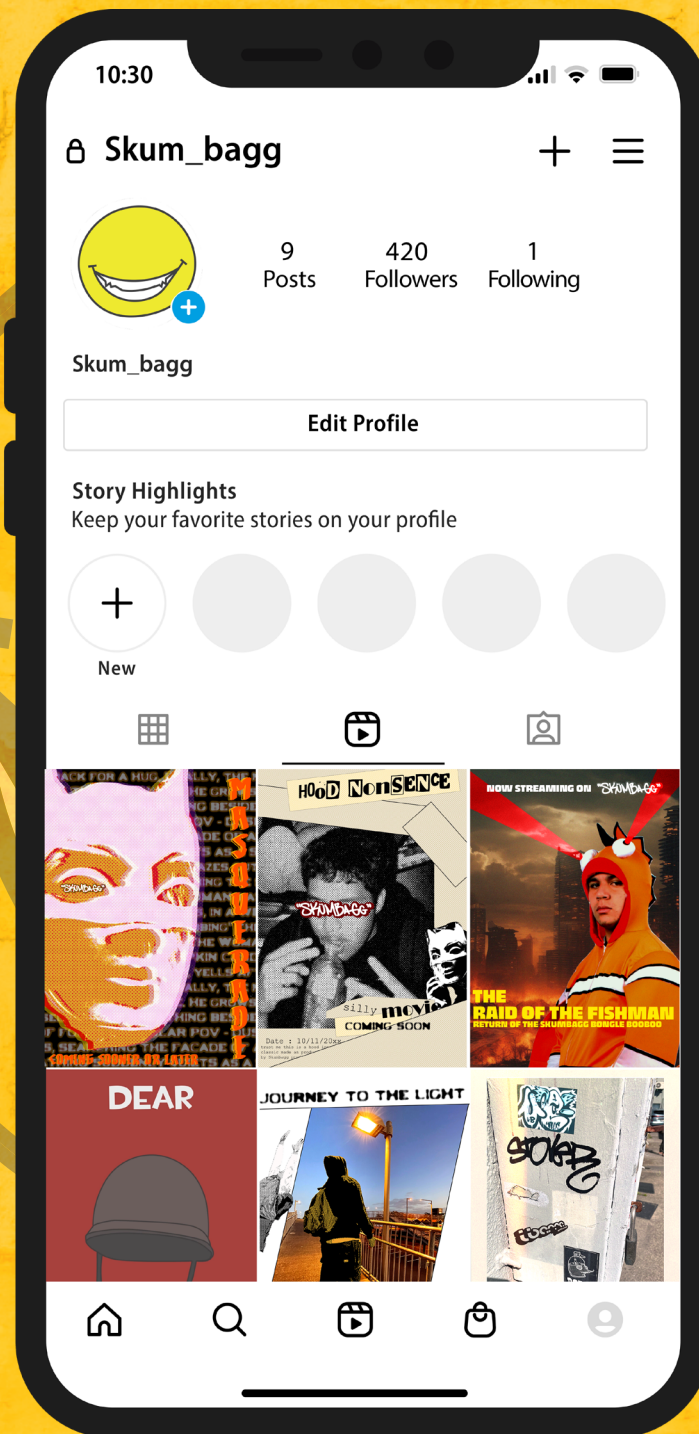
CAMPAIGN DESCRIPTION

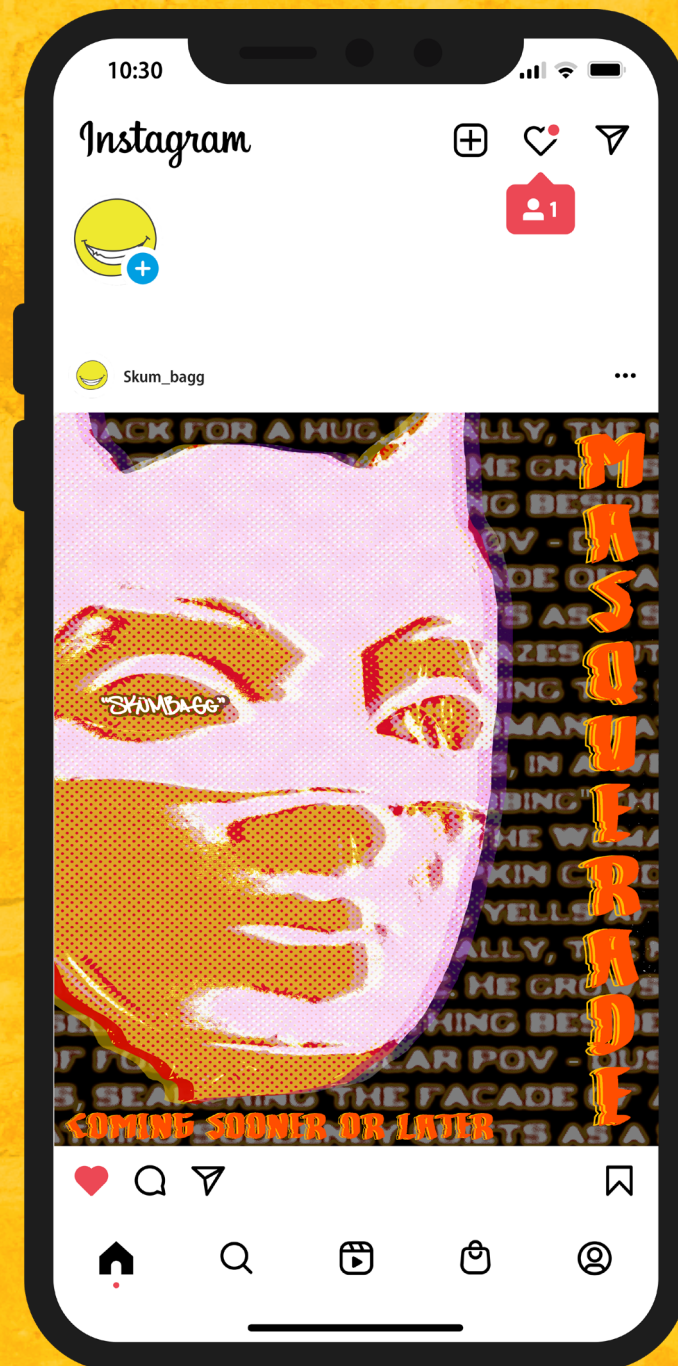
My idea for the campaign is to advertise my streaming service app, this so-called streaming service will allow the audience to upload or watch any videos they would like (of course has to be something involved with animation or whatnot, free of choice). An efficient way I think that is most suitable to reach my target audience is through Social media since the majority of the demographic is of the age of 16 to 24 and who are most likely to be browsing on a phone or personal device as we speak. Another way to show off my campaign is through posters which will be an eye-catcher due to their crazy appearance for the target audience. Which will surely encourage them to give it a try and see what it's like. A last resort for advertisement is through trailers, not sure how to do something for trailers because of how it is a streaming service, maybe if it were an exclusive or something. For the moment that is where my campaign stands.



DELIVERABLES









POSTER MOCKUP EXAMPLE

These posters used in this mock up is supposed to be a representation of what it would look like if you were to see these posters in the street or somewhere else in public. I know it isn't a, "one to one" example of what you would see out in public area but I'm sure your imagination can do the work there. Again this is just a mockup to give you an idea what it'd look like.





"SKUMBAGG"



HOOD NONSENCE
FULL ON COMEDY MOVIE



MASQUERADE
MASKED KILLER ON THE LOSE



THE RAID OF THE
FISMAN
REALLY LONG AS TITLE



JOURNEY TO THE
LIGHT
(COMING SOON TO SKUMBAGG)



STOVERS



SKUMBAGG GARAGE



COMING SOON



COMING SOON



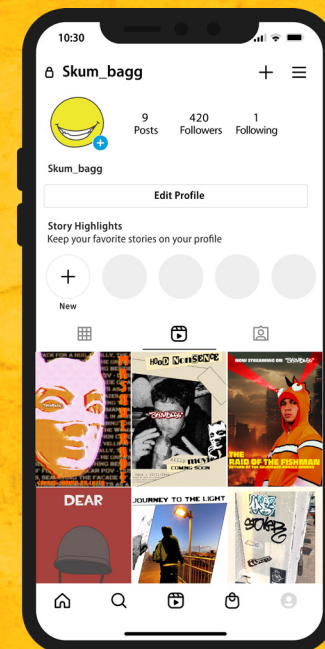
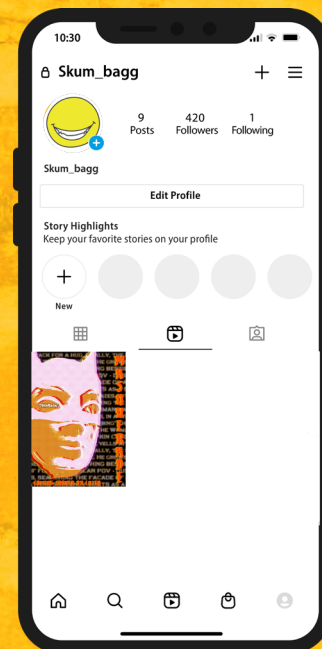


WEBSITE MOCKUP EXAMPLE

This is an idea for a potential website. Users can login to the website just like normal streaming service would, however mine on the other hand is a streaming service that allows potential users to upload and watch restricted content without any consequences to an extent.



DELIVERABLES



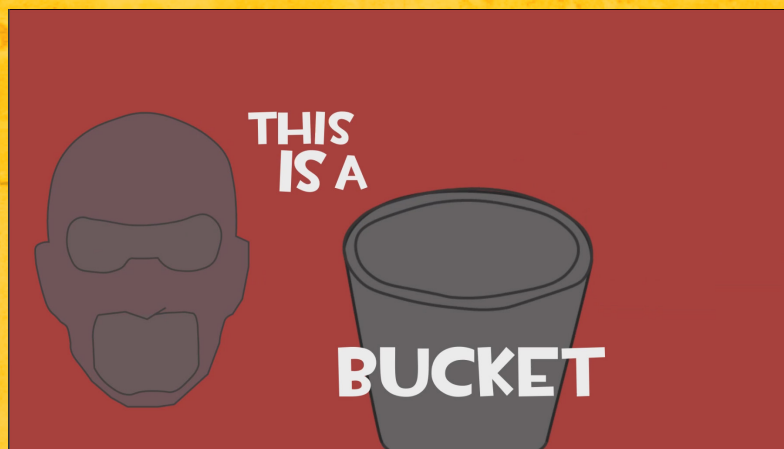
These are some quick movie poster designs that made up on the spot even though they do look a bit detailed, the idea here is to show what type of movies/tv series that my streaming service is offering.

From here I added some other posters that i've created, and made a instagram page dedicated to again show the viewers what movies/tv series are to be released etc. I have made a lot of posters to be used within my mockups, so they are also included in posters and websites as well.

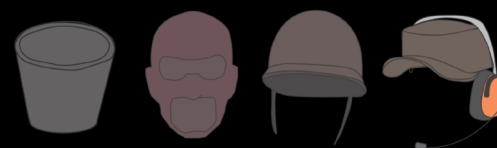


DCF PROTECTS

TYPOGRAPHY VIDEO



AUDRICK IBARRA
TEAMFORTRESS 2 TYPOGRAPHY VIDEO
AUDIO - EXPIRATION DATE





WEB DESIGN

web design in particular was a very challenging topic to do as prior to me having absolutely no experience or knowledge in actual web designing it was very difficult to make some top-tier websites, everything in web designing was quite fun in a way that may be stressful but easy to overcome. By doing that I managed to make somewhat (in my opinion) a decent-looking website, the theme for this is inspired by the Anime Jojo's bizarre adventure, which goes in-depth into what the franchise has collaborated with other big companies.





Collaboration / w Gucci

Jolyne, Fly high with GUCCI

Jojo's Bizarre Adventure's collaboration with Gucci - The Artist Hirohiko Araki the creator of the whole JJBA made a full dedicated manga (in color) towards the protagonist of 'Stone Ocean' named Jolyne Cujoh. Inside the manga the characters are shown to be wearing Gucci's outfits in the story, the reason being that the artist used Gucci's 2013 Cruise outfits as a reference for each of the characters inspired clothing design inside manga, that being the star of the manga got to show off most of the 'Gucci wear' throught the whole manga story.



Collaboration / w Balenciaga

Bruno Bucciarati poses in Balenciaga for Magazine cover

Jojo's Bizzare Adventure's Collaboration with Balenciaga - Here it is shown that one of JJBA characters is featured in front of an magazine cover that is shown wearing Balenciaga clothing, the character in question being shown is no other than Bruno Bucciarati known for being a charcter in JJBA 'Golden Wind' series. The Artist drew Bruno (Hirohiko Araki) in Balenciaga clothing to show case its fall 2018 collection from that year. The cover was a collaboration to promote the Hirohiko Araki Jojo exhibition: Ripples of adventure exhibition. It was said that the magazine was to release on the same day that the exhibition opened in the National Art Center in Roppongi. (Tokyo, Japan)

Collaboration / w Mercedes-Benz

A Mercedes-Benz C-Class with a unique JJBA livery

This weird looking Mercedes is wrapped in a particular kind of livery that is unique to the JJBA art style representing the menacing kanji symbol all around the car singifying its distinctive look, this Mercedes concept car was also shown in Hirohiko Araki's 'Jojo exhibition: Ripples of adventure exhibition' in the National Art center in Roppongi Tokyo Japan.





DO NOT CONTACT ME IF YOU'RE
INTERESTED TO WORK WITH ME
THANKS



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- Audrick Ibarra



not me trust





