



PORTFOLIO

PRESENTED BY MAIA-JADE



ABOUT ME.

Hi, My name is Maia-jade Rivers and I am a 16 year old high school student. I have been doing digital art/Graphic design and photography classes at school for a few years now. I love creating designs that have creative and aesthetic styles. I like finding out new techniques and different design styles. I started editing videos on my phone when I was 11. Since then I've improved a lot with my motion design and video editing. I'm very open to learning new things. A few things I love are autumn, traveling, spending time with extended family, music, animals and gaming.

SKILLS:





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WEAR STYLE

|

WEAR BEIGE

BEIGE

THE NEW ERA OF STREETWEAR

4

BEIGE
BEIGE
BEIGE
BEIGE

AN EASTERN CUSTOMS CAMPAIGN



BEIGE

CAMPAIGN DESCRIPTION

My campaign is about Street wear clothing that includes designs that stick to simple color pallets for each piece of clothing. The campaign will feature T-shirt clothing mockups. The campaign has interest in clothing that has casual yet graphic, fashionable designs and elements. Clothing inspired by hip-hop/rap, skateboarding & 90's styles.

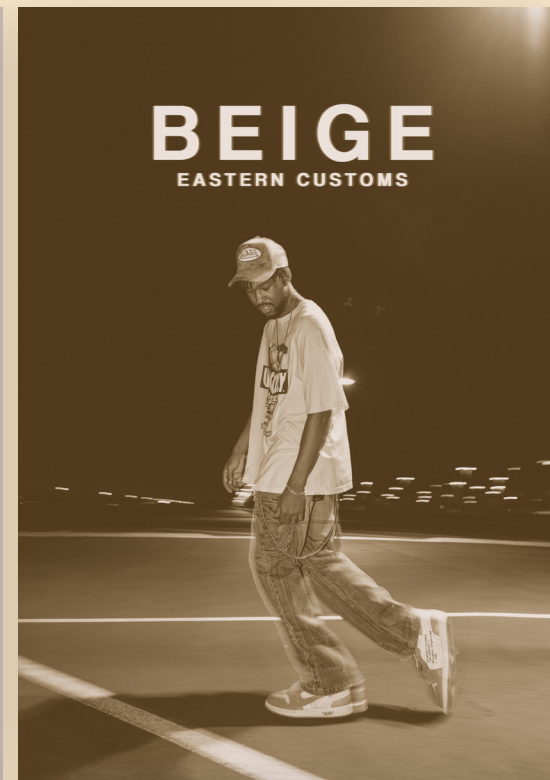
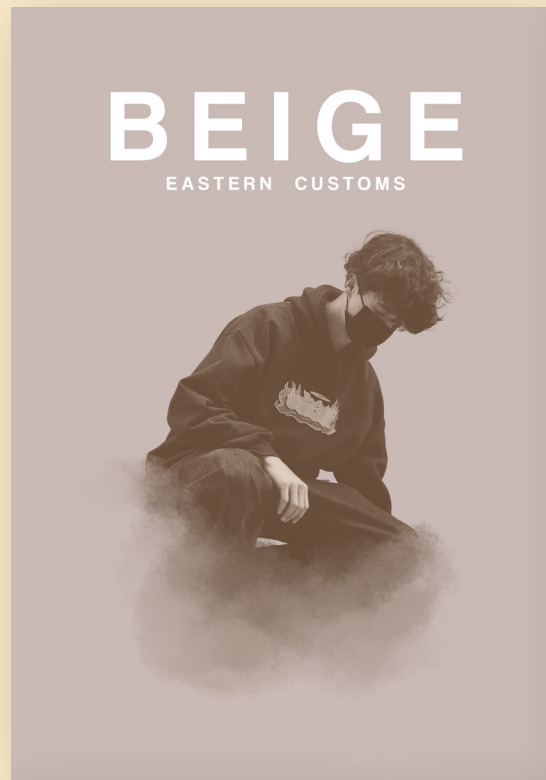


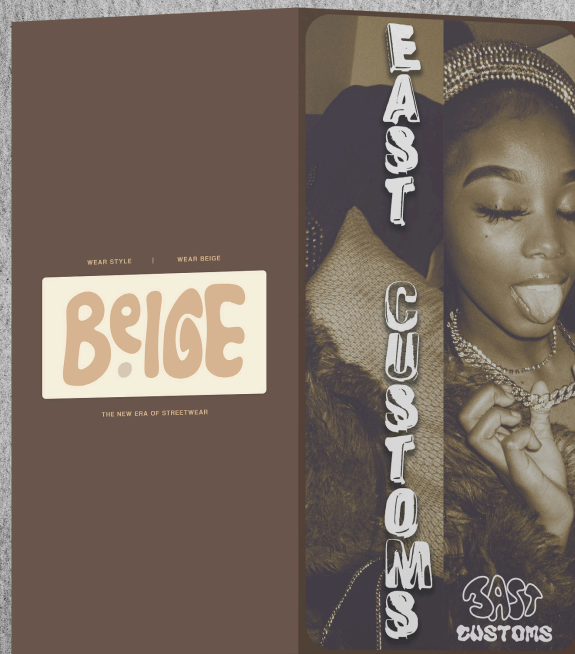
DELIVERABLES DESCRIPTION

The campaign has interest in clothing that has casual yet graphic, fashionable designs and elements. Clothing inspired by hip-hop/rap, skateboarding & 90's styles. I would advertise this campaign in social media posts/pages because a large range of my target audience are people that spend time on their phones. Also I would give out free sample clothing pieces (merchandise) and get people to post their opinions along with their reviews. Another one of my deliverables is posters. I would make simple attention grabbing posters and place them in busy areas where my target audience seems to be around, Stadiums, Festivals, Universities, Shopping Centres etc;



POSTERS





S O C I A L

M E D I A

P O S T S

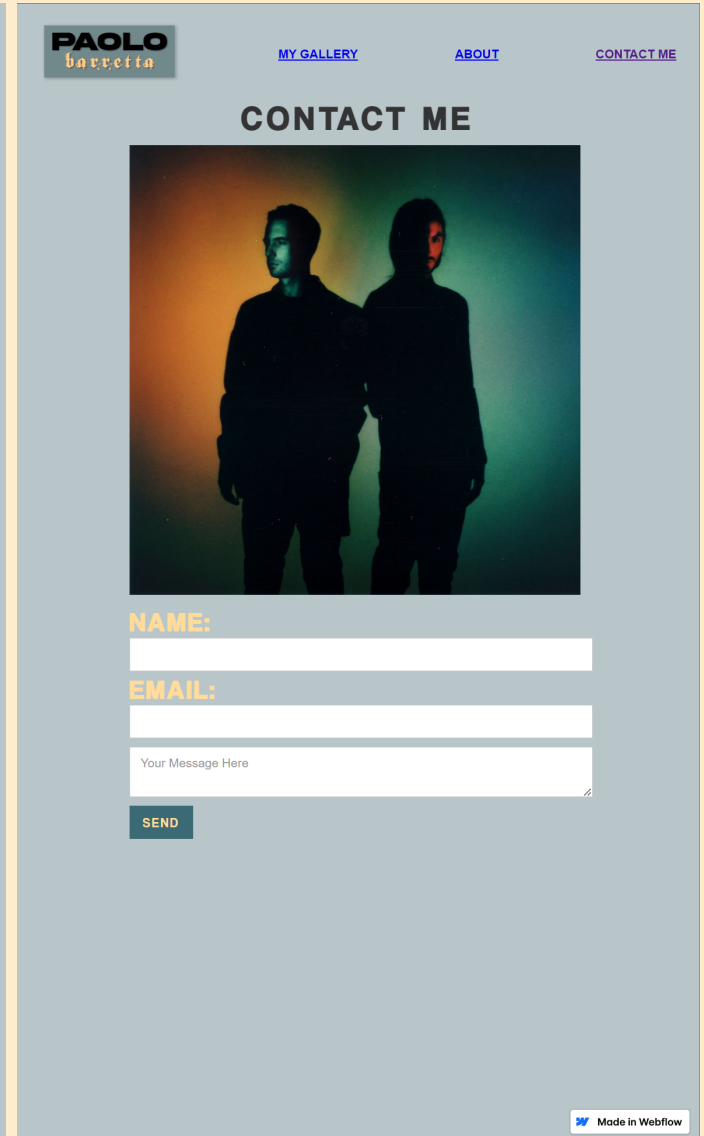
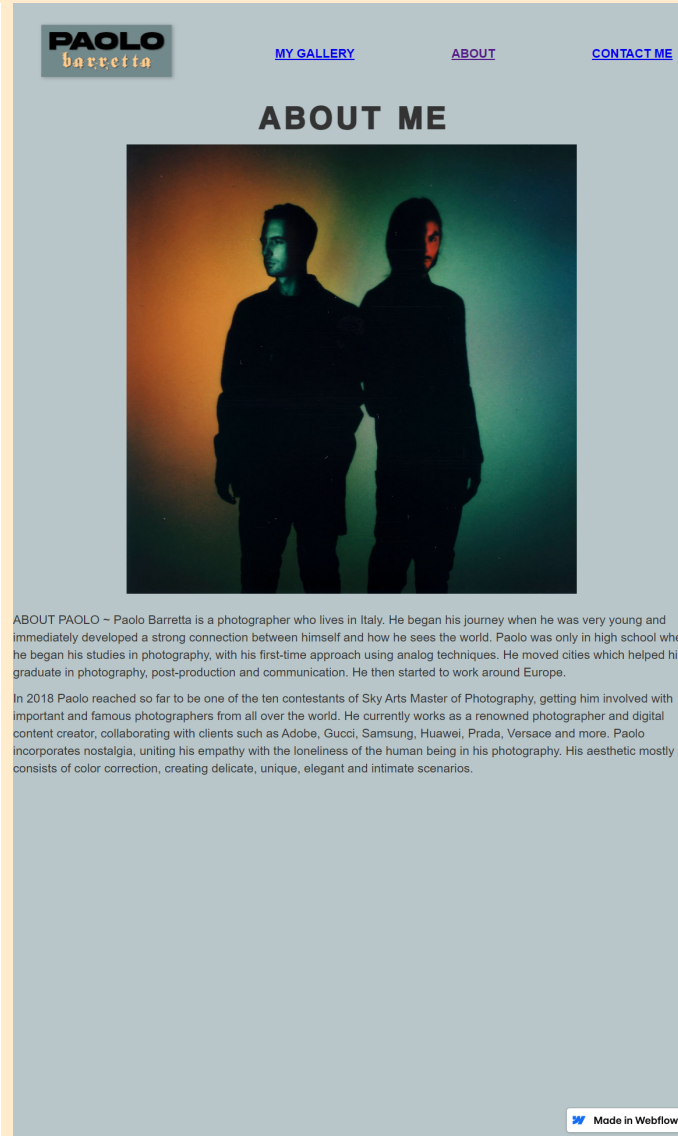
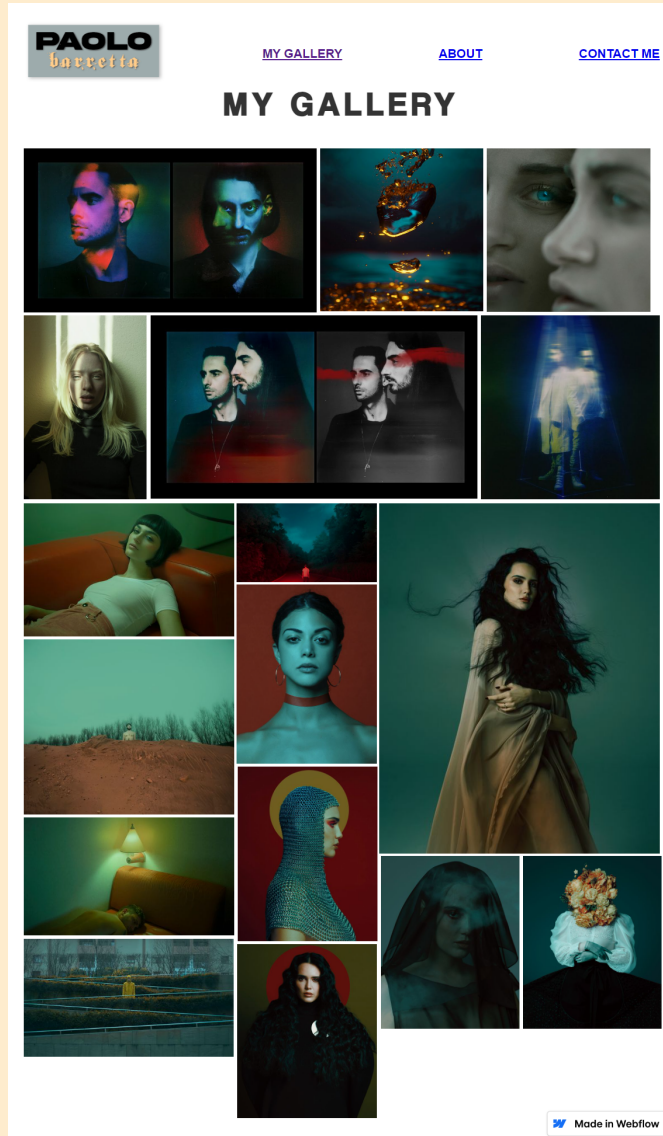




DCF PROJECTS

OTHER PROJECTS I DID DURING THIS COURSE

WEB DESIGN





KINETIC

TYPOGRAPHY

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PIRANHA GUN!





CONTACT ME

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