

S1 - MILESTONE

3

**DM400
Kadie Hole**

About Me

Hi there my name is Kadie Hole, I'm 17 years of ages, Im a year 12 in Papakura High School studying for my NCEA L2 and my NZQA L4. My hobbies / intrests are art design, creative art work, reading and helping little kids learn.

Speaking of helping other kids i would also like to be a visual arts teacher at some point, I would also like to become an artist as well, that would be the ideal ocupation for me, i would also like to be an interior designer as i have painted my room and designed it intoi things i like, i enjoy decorating rooms houses anything.

I am a very out going person who loves nature and loves to keep my environment clean and tidy. Nature is a very beautiful and peace ful place for me, I like taking little adventures through parks like Botanical Gardens where there are beausiful trees and flowers it amazing I also like going to places like Totara park or camp sladen because they are both beautiful places Totara Park is a forest walk where you see most of our native trees and there are some padocks that you can walk through that have cows, sheep or goats that are very friendly. Camp Sladen is a forstry hill you walk up and at the top theres a seat- ing area where you can see the beaches you can see the town below you and different vibrant colours of our land.

Skills

Ps

Id

Ae

Al

Xd

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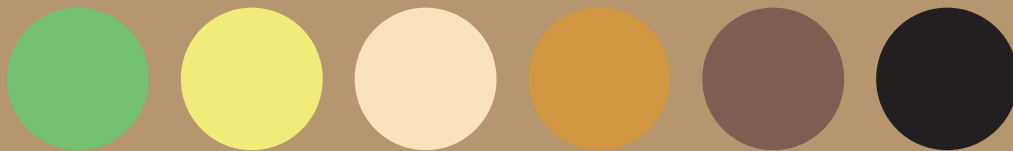
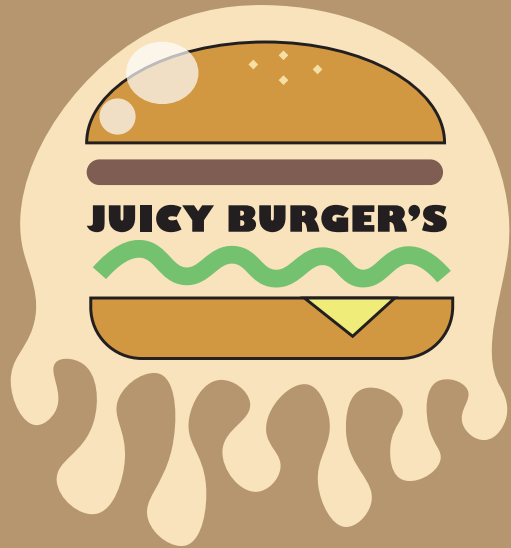
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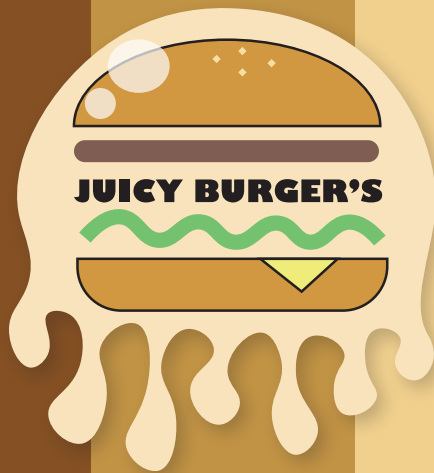
Campaign Logo



This logo above my text is my burger logo where I designed it on InDesign and went with the normal colors of the food ingredients and because my logo is named Juicy Burgers, I decided to add a dripping shape in the back to represent Juicy, and the burger in the middle to represent Burger.

The poster logo on the left of this text is the final product, I chose to do 3 different caramel browns because it matches the logo. The 3 browns represent different things. The darker caramel brown represents the cooked patty and the caramelized juices. The middle brown represents the melting sauces dripping from the burger, and for the creamy color at the end represents the melting cheese from the hot patty.

Campaign Idea

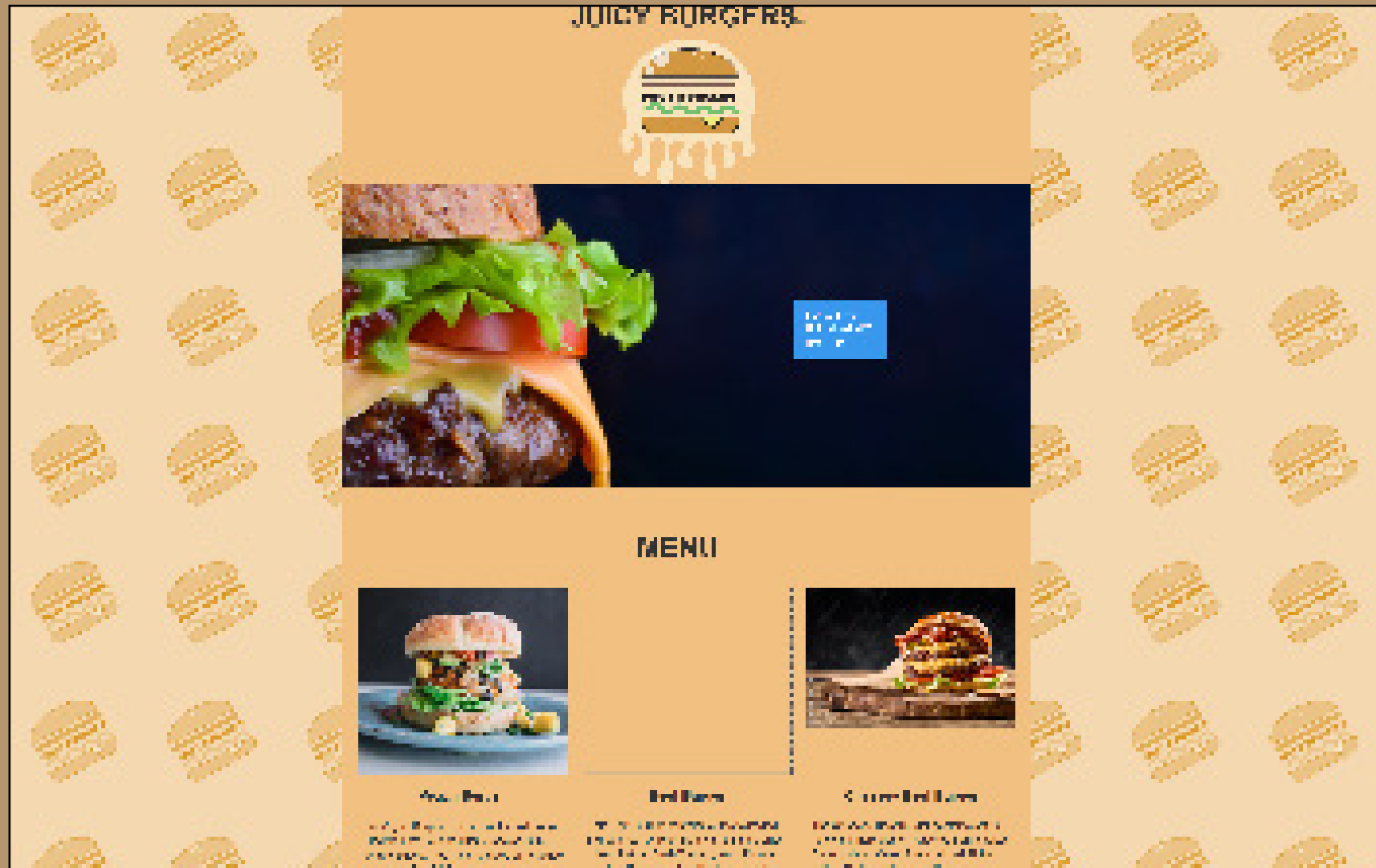


Buy me
Eat me
Love me

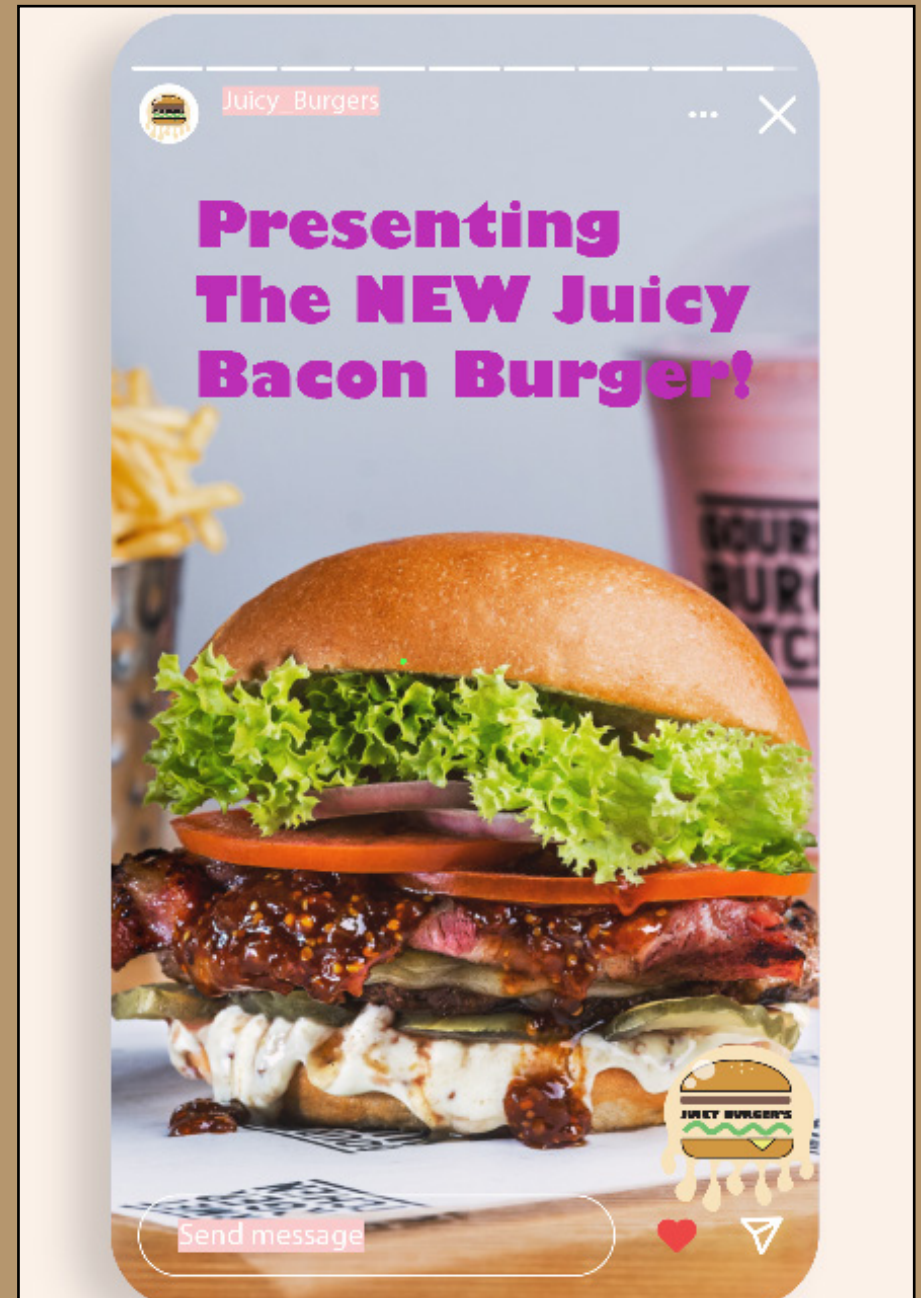
My main goal is for my burger restaurant to grow. The goal of my campaign is to promote my burger restaurant which is located in papakura. My goal is for people to enjoy the food I make and the more people say they love the food the more others will want to try my burger restaurant out, I want people to feel welcome with them and the whanau into my restaurant. There are multiple choices of food theres also a kids menu for families to bring the little ones.

I have made social media posts for people to look at. There are posters all around town for people to read and share to others, theres also a website with the menu of our food.

Design Concept 1



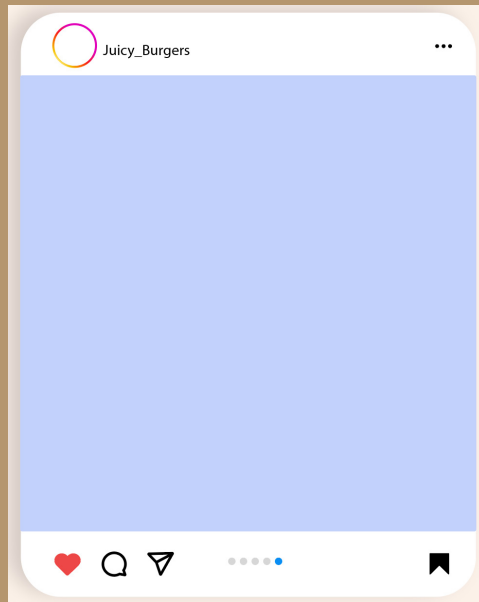
Design Concept 2



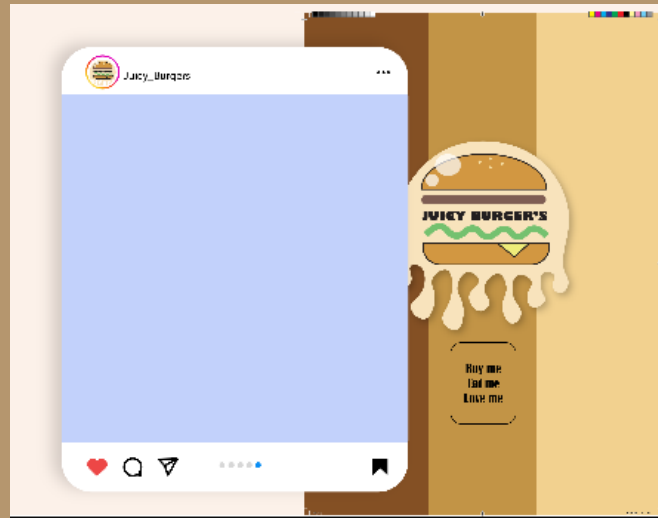
Design Concept 3



Design Process for Concepts



For the first image I found this on Behance and downloaded it so I could use it for my social media posts.

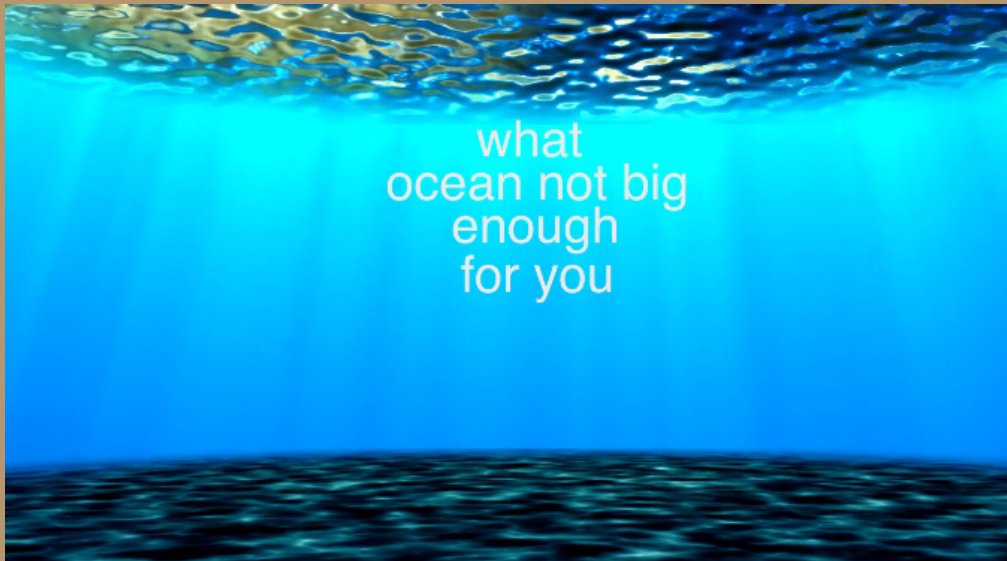
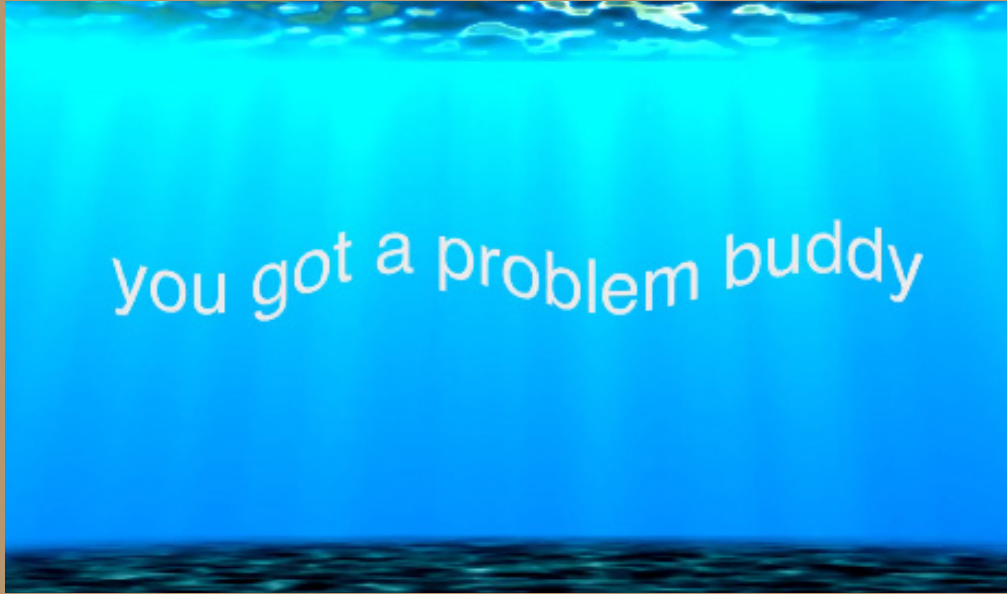


On my second picture I started adding my poster in the back of the post so I could move it into the frame of the picture.



For my third and final image I sized up my poster to fit in the frame and made it look tidy.

Kinetic Typography Project



For this project we had to choose a sound and create a kinetic typography video of the whole sound that we selected, after I chose which way I wanted my text to enter the video I started working on the background and since my sound was from finding nemo I decided to do a water themed background.

Word Formtive



For this picture above, I have chosen the word impatient as each letter is coming into the frame and landing in there spots to create the word.



In this picture the letter T has slowly moved down towards its space in the frame



For this last picture the letter T has reached the destination where it was meant to be going i chose the word impatient as all the letters move slowly into the frame to test your patience

Contact Me Page

**Email: kadie.c.hole@
gmail.com**
**linked in - [www.linkedin.com/in/
kadie-hole-6a11b4291](http://www.linkedin.com/in/kadie-hole-6a11b4291)**

