



# portfolio

AMEE KEOKANLAYA

2023





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## AMEE KEOKANLAYA

Hello, I'm a 17 years old student who has been given the opportunity to study at Media design school. I've never had any experience studying design before, but I love watching other people design logos, various posters and I very enjoy it. This portfolio will present about my design and art work. I hope you will enjoy it. Thank you for your attention.

## S K I L L S



## P E R S O N A L I T Y

COMUNICATION



PROBLEM SOLVING



HUMOROUS

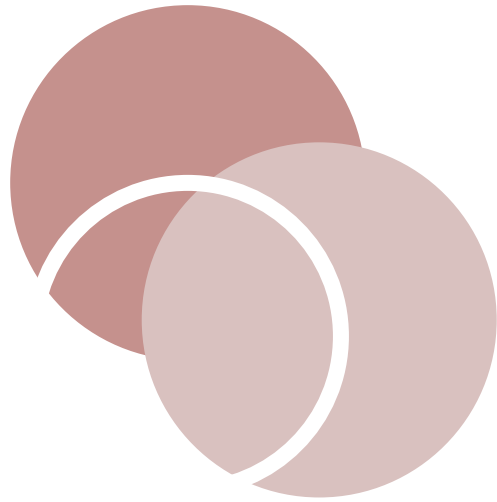


GENEROUS



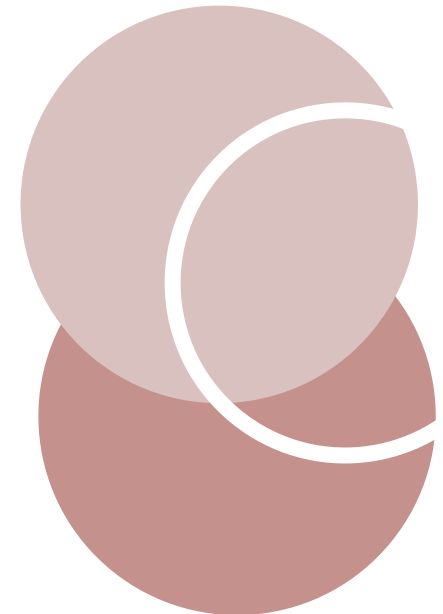
VOLLEYBALL





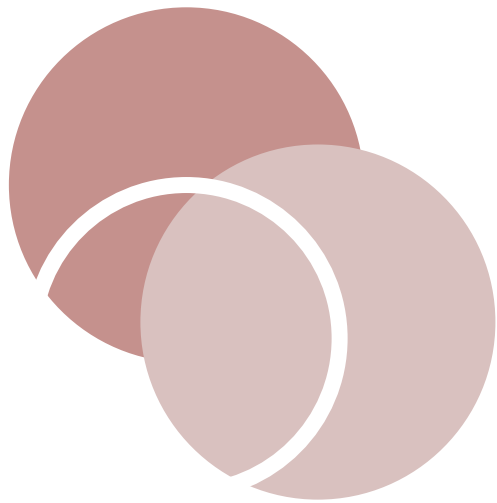
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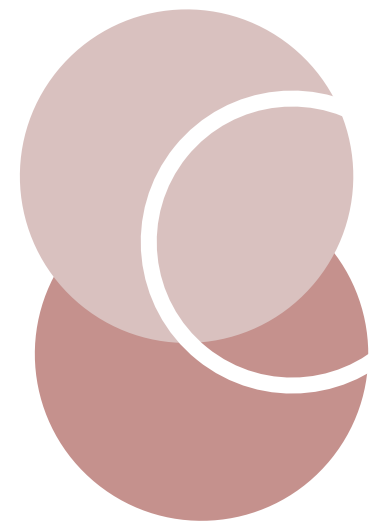


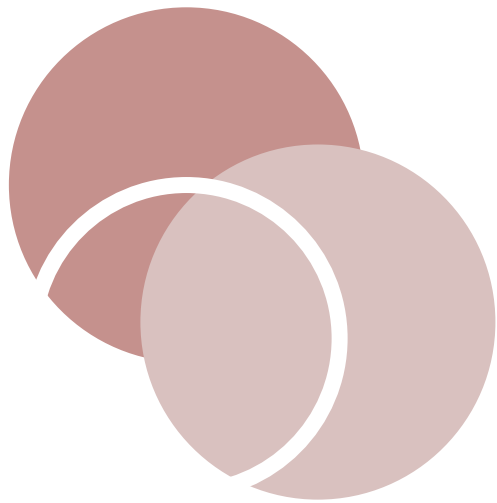
# C A M P A I G N

In this campaign I would like to present the topic of communication. An app that combines talking apps and video games in place of an avatar.

Instead of a profile for going to activities with friends or other people There is a lobby where you can meet other people's avatars. If you are interested in someone or want to be friends with someone, you can add friends and talk, call, and communicate.

This campaign is aimed at target groups of school and working age groups. Because App is a communication app, young people of this age will use it often. I want it to be an application that isn't boring and that I can use every day.

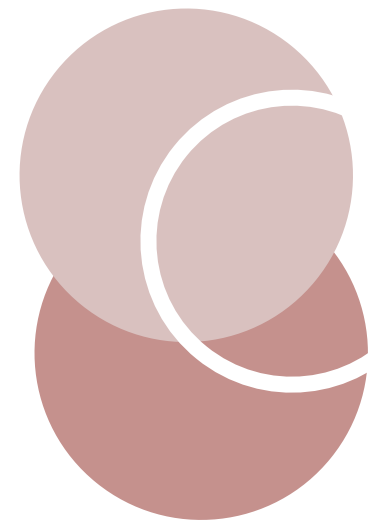




# DELIVERABLES

I chose to do these select deliverables because I believe they can be connected with each other through this app. The app has a unique app style. Where everyone can express their feelings through the application.

Delivering it on social media makes it easily accessible to people and I can choose. Any platform: Facebook, Instagram, Tiktok, Ads. The platform I chose is Instagram, which everyone knows is a gathering place of people. Use the #hashtag system for easy access.







# POSTERS







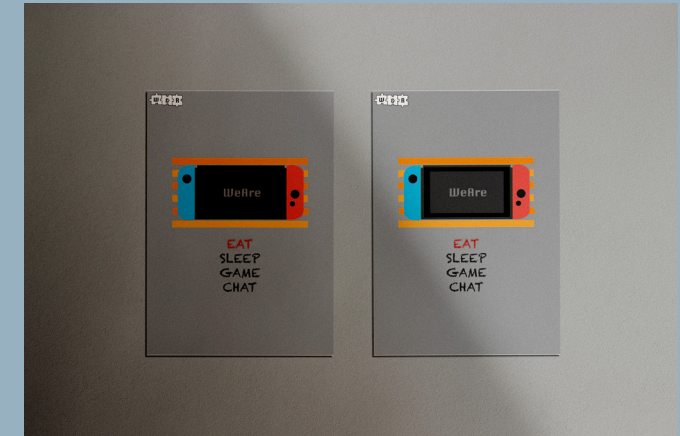
# POSTERS





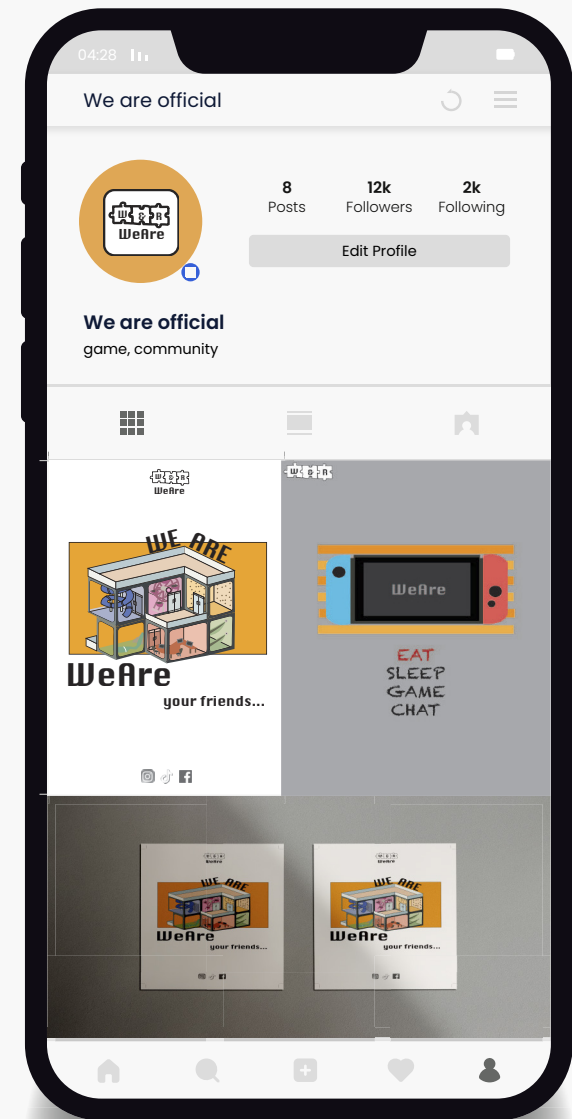
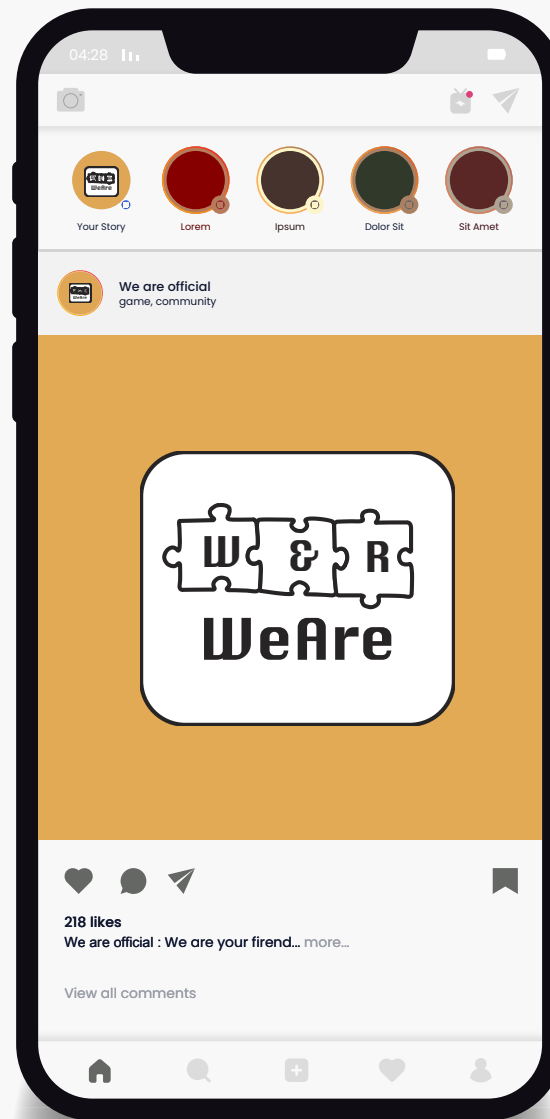
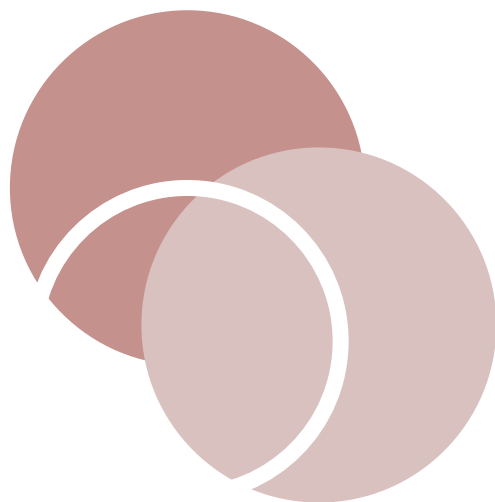


# POSTERS PAGE PROCESS



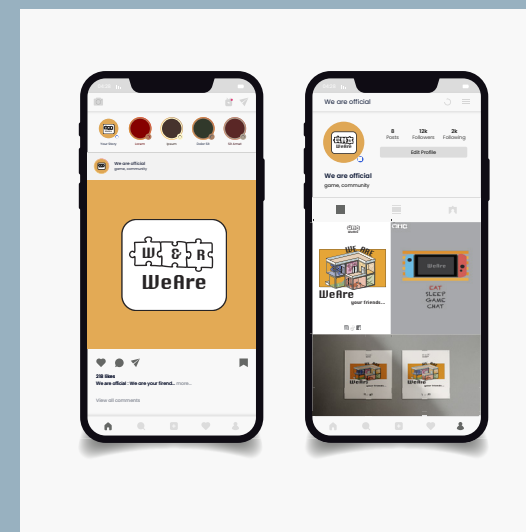
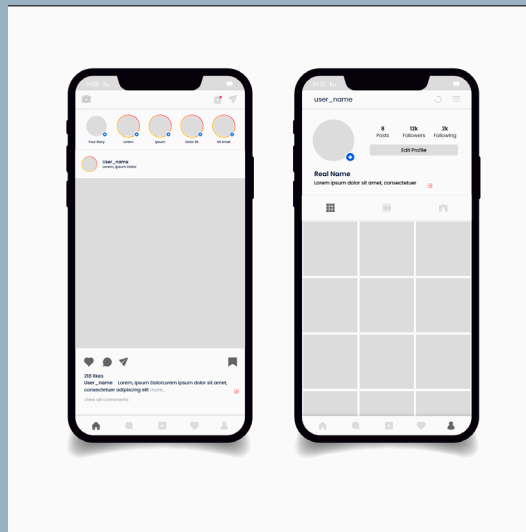
This is an example before and after of We Are posters. I chose a mockup Simple in order to make the poster stand out. I tried making many different mocks, and it felt overwhelming and created too many focal points. So here's the mockup I've chosen.

# SOCIAL MEDIA





# SOCIAL MEDIA PAGE PROCESS

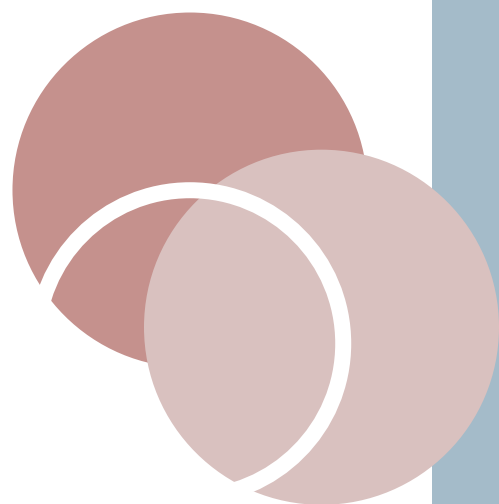


This is an example before - after and the process of social media page. It shows what it will look like if we put the We Are Campaign on the platform. I chose to make it an Instagram platform.





# T-SHIRT MOCKUP







# T-SHIRT MOCKUP PAGE PROCESS



This is an example before - after and the process of T-Shirt mockup page. I have used parts of the poster to design this shirt. I designed it to be representative of the WeAre campaign, which can be seen from Nintendo as a symbol of the game and The video call design was inspired by the campaign app. which is a game and communication app.

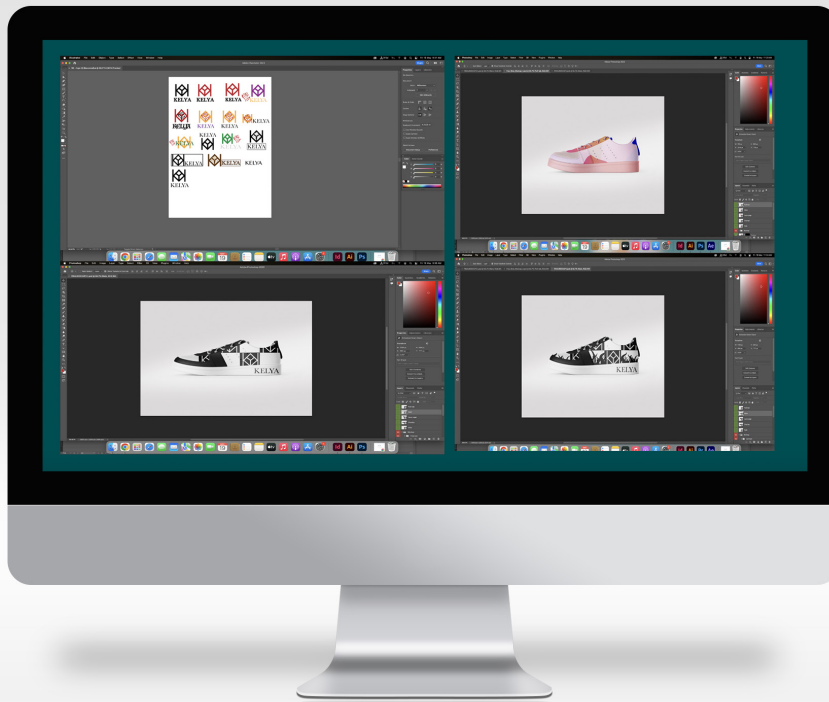




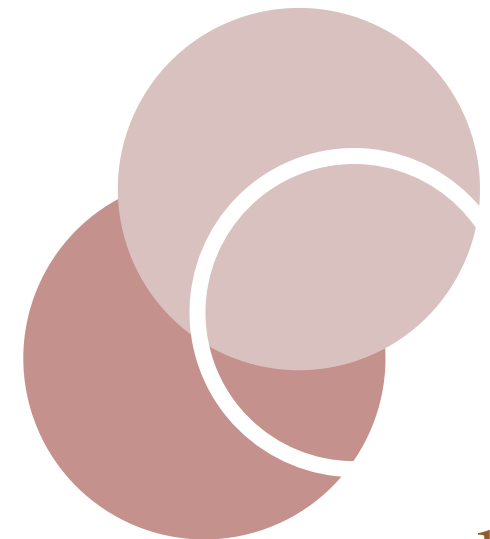
# DCF WORK

PRESENTED BY  
AMEE KEOKANLAYA

# GRAPHIC DESIGN - KELYA BRAND



I have designed a logo for a brand called “KELYA” for my graphic design. It’s a brand that got the idea from my last name “KEOKANLAYA”. This brand is about Fashion such as shirts, dress, shoes, hats, etc.





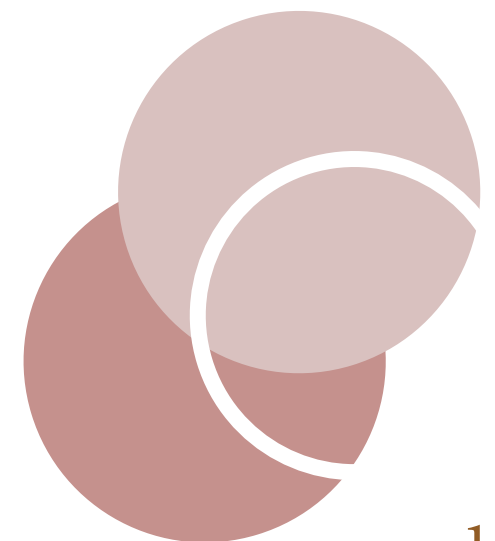


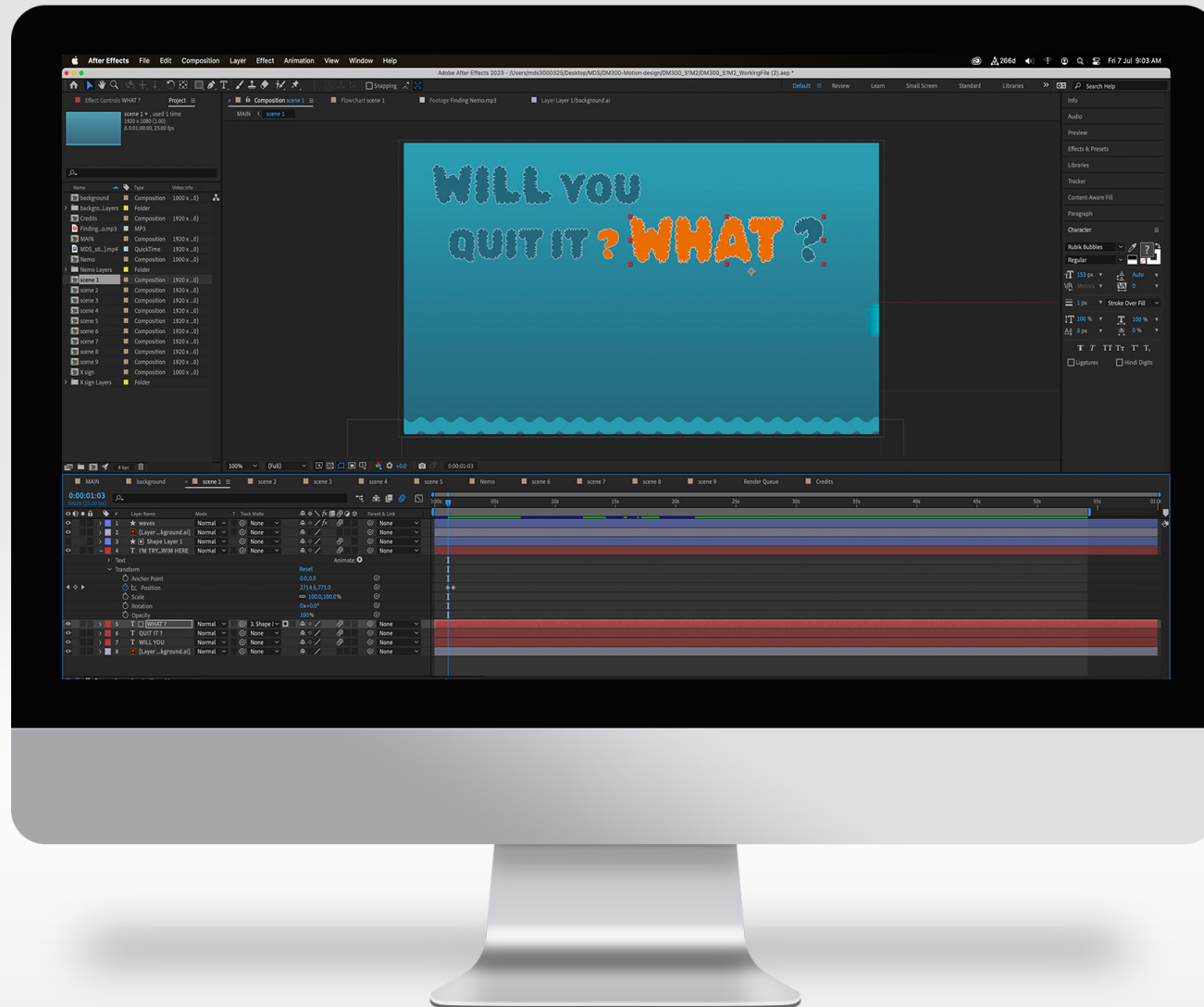


# MOTION DESIGN - KINETIC TYPOGRAPHY



I have designed a short video called kinetic typography for my motion design is about a short film name “Finging nemo”.

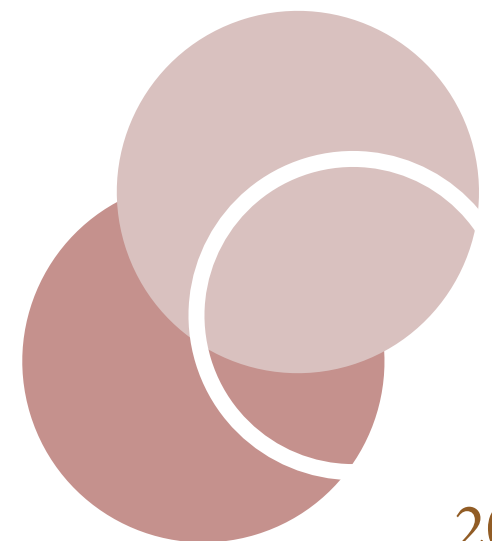




# WEB DESIGN - ARTIST GALLERY



I have designed a website about an artist gallery. An artist name is Molly who is a famous art toy owner name “CRYBABY” you can find her products at pop mart shop.











# PERSONAL WORK

PRESENTED BY  
AMEE KEOKANLAYA





A little boy with a cold face that never smiles sets out on adventure into the forest...













# CONTACT

“ Thank you for staying until the end. Can’t wait to hear from you.”



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