



# Portfolio

Hannaniah Monton





## About me

I go by the name of Hannah which is shortened for Hannaniah, a 16 year old who was born in the Philippines. It's where I spent my first 10 years of my life before crossing the seas to call New Zealand home.

As I grew older, It became increasingly evident that I was destined to be an artistic soul. I loved listening to music as well as drawing and painting traditionally and digitally. It's within these creative pursuits that I've discovered my true self, moulding me into the person I am today. Apart from my artistic endeavours, I have a passion for gaming. Games like CS:GO and Genshin impact have drawn me into their immersive worlds, although my gaming adventures have taken a back seat lately. The demands of school leave me with less time for gaming. As well as watching anime.



## Skills

Drawing



Digital Painting



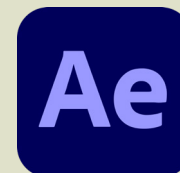
Traditional painting



Sleeping



## Software





# Interests

Painting, gaming, drawing, listening to music, reading





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# Campaign





# Campaign Idea

My campaign revolves around an app or website designed exclusively for streaming a wide range of anime series and movies. I call it Weebserve. The app's mission is to uplift and enhance the world of anime entertainment. Weebserve aims to become the ultimate destination for all anime enthusiasts, providing an immersive experience like no other.

Picture a world where you can explore the diverse universe of anime within a user-friendly platform. Weebserve aspires to be the platform where fans can gather to show their love for anime, discussing their favourite series. The app is not just about streaming, it's about creating a lively anime community where fans can share their thoughts, connect and discover series and movies that fit to their unique tastes. Weebserve is committed to providing an enlightening experience, offering a library of classic titles and latest releases, making sure that users find something that fits their unique taste.

Overall, my vision for Weebserve is to be more than just a movie streaming platform, it's a place where a world of anime is celebrated, explored, shared and brought to life.



# Campaign Deliverables

I am highly confident that the strategies I've chosen will effectively connect with the target audience. Making smart moves on social media, knowing that a large number of users are active online and might catch potential user's attention.

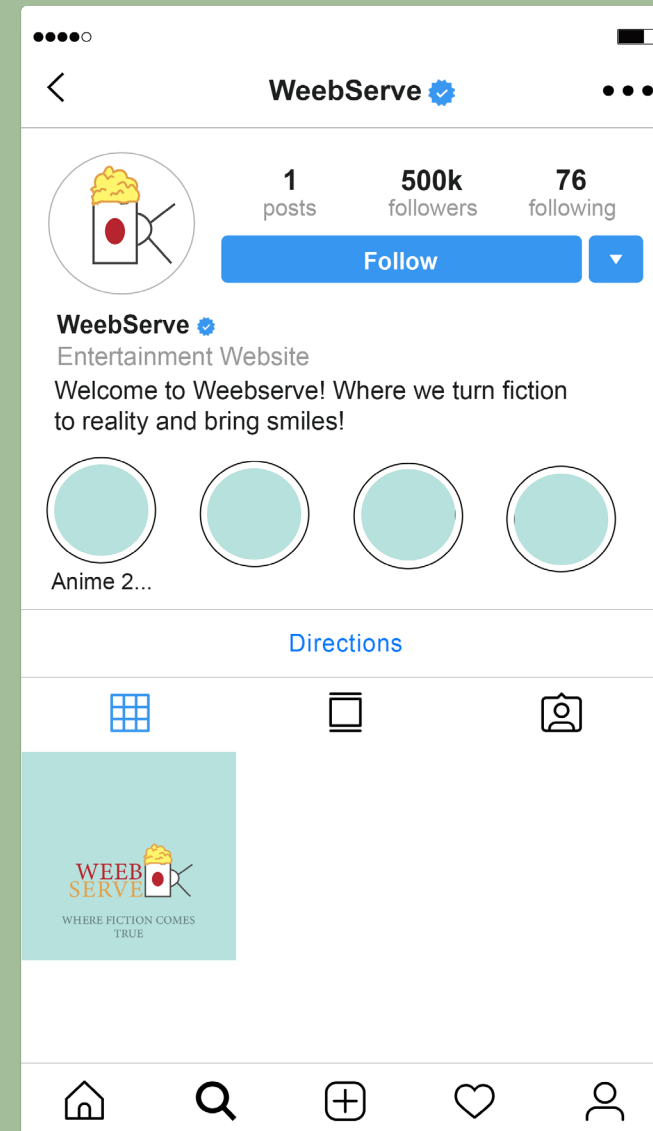
To engage my social media followers, I plan to create GIFs featuring anime content and characters. These GIFs won't just grab attention but also convey the app's essence, making it more relatable to the users.

Posters, placing an eye-catching poster strategically in busy locations like train stations, city centres and bus stops is something I'd call a smart move. These spots provide opportunities to capture the interest of passersby and potential users. By using striking designs, I aim to make lasting impressions on those who see my posters. This approach ensures that I'm covering all bases as I introduce Weebserve to a wider audience.

## Deliverables:

- Social media
- Poster
- Gifs

# Social Media

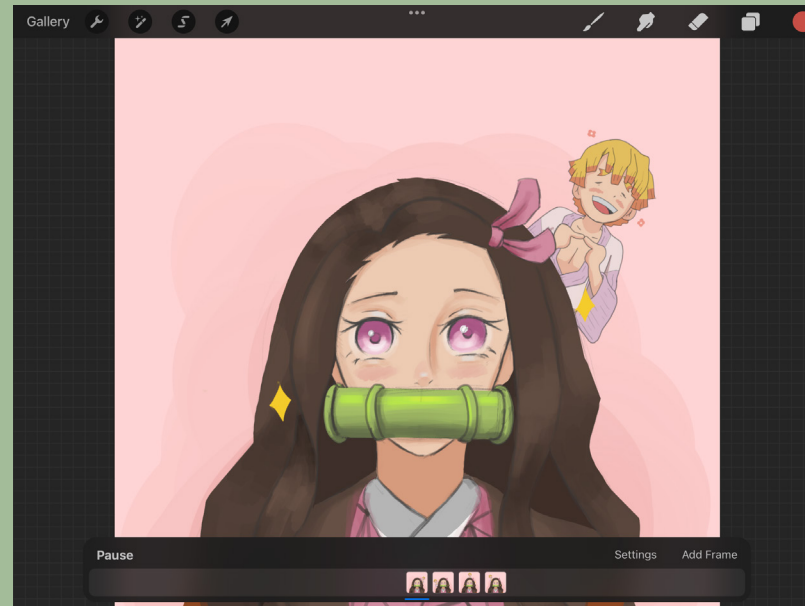




# Poster



# GIFs



Scan here!! →



# Campaign Design Process

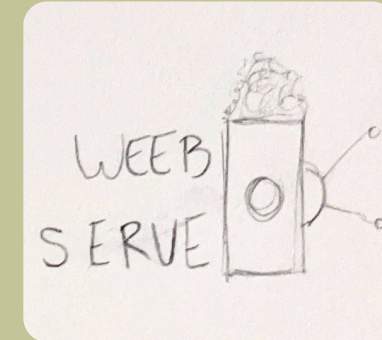
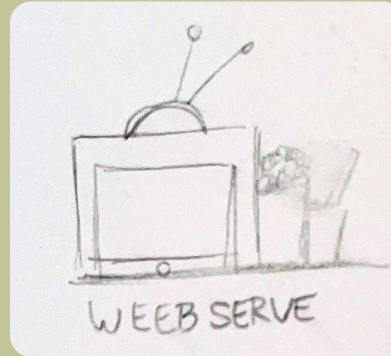


# Logo Development



The logo showcases a lively colour scheme with red, orange, and yellow. Red stands for the deep affection and enthusiasm for anime, as well as a reference to the Japanese flag, which is why the popcorn box is white. Orange signifies the user's friendly nature in sharing their beloved anime interests with others. Yellow represents the happiness and comfort that users derive from watching anime, bringing them joy.

# Concepts



In my initial design, I created a complex logo featuring a circle with an antenna, symbolising entertainment, and an anime character (Totoro) to denote its anime focus. However, I felt it was overly intricate and not easily memorable.

For my second design, I took a different approach. I retained the TV as a crucial element but also added popcorn, a drink, and a tray to convey the idea that the streaming platform is accessible both at home and on the go.

Lastly, I chose my final design, which I believe is both memorable and meaningful. It features a popcorn box with a circular emblem which represents the circle in the Japanese flag in the centre and a TV antenna to emphasise visual entertainment.



# Poster Development

I wanted my poster to be simple and calm, without too many complicated details that might confuse or overwhelm people. I aimed for it to give a feeling of peace and serenity as soon as you look at it. My goal was to make it easy to understand and create a sense of tranquillity, so people could enjoy the calming mood it creates.



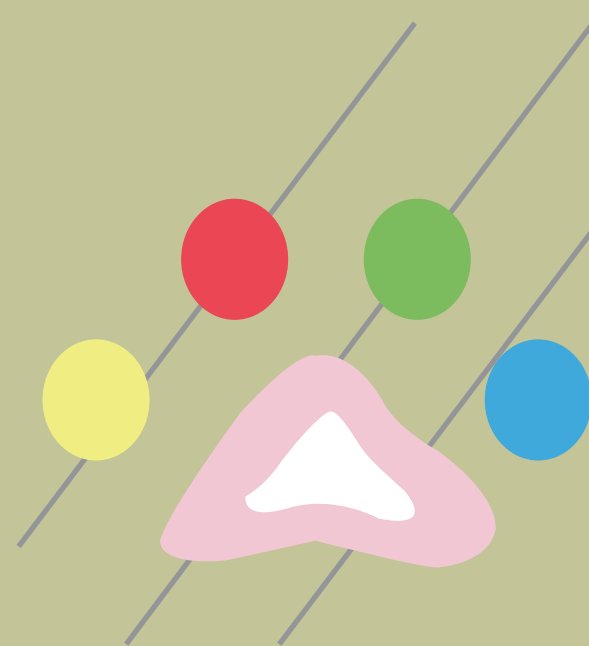
# DCF Works





# Graphic Design

## E-sport logo



I designed these two logos which are meant to be a logo for my organisation "Feline Paws". The logos were designed to be used as clothing merchandise.

# Web Design

## Hayao Miyazaki



For web design, I made an art gallery of the director of Studio Ghibli named Hayao Miyazaki. I showcased his painting on the website.



# Personal Works





# Come on... FLY!!



A little mischievous little girl who love to trouble the witch. This time, she has gone a little too far... uh oh...







A digital painting I did for *one of* my paintings in my level 2 painting portfolio board.





# Thank you!

I hope you enjoyed this portfolio of mine!



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beewmiart

